

Sinclair Broadcasting's decision to force their stations to air an anti-Kerry documentary goes completely against the requirement that they must serve the public interest. Sinclair's action is a clear example of the dangers of media consolidation.

Sinclair uses the public airwaves free of charge, and is obligated by law to serve the public interest. But when large companies control the airwaves, we get more of what's good for the bottom line or in this case political gain and less of what we need for our democracy. Instead of something produced at "News Central" that reflects the companies bias, it's more important that we see real people from our own communities and more substantive unbiased news about issues that matter.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more critical evaluation. Thank you.